

Think Local and Support Small Businesses
in West Northamptonshire
All Year Round



West Northamptonshire is a unique place for everyone to enjoy, offering a high quality of life and a vibrant offer for residents, visitors and the whole family to enjoy. We're asking everyone to think local and support West Northamptonshire small businesses all year round.

Eight reasons to shop local:

1. Help the high street and support the local economy
2. Save jobs – and create even more
3. Great deals
4. A safe way to shop
5. Preserving the heart of the community
6. Spoilt for choice
7. A better shopping experience
8. Help the environment

There are a number of ways residents can support their local businesses, without even spending a penny! By following them on social media, leaving helpful reviews, promoting to

friends, family and through effective word of mouth, you are offering essential lifelines to support local employers and overall the local economy.

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Visit our website for information on why it's smart to Think Local – www.westnorthants.gov.uk/supportlocal